

Appendix 1: Overview of Industries Affected by the Notification

Economic Activity Related to Cattle	Employment At Present (overlapping across sectors)	Ownership/Organisation at Present	Approximate Current Value (in Rs)	Growth in %	Alternate Form of Organisation Globally/Threats to Local enterprises
Beef/buffalo meat domestic market	22 lakh people ⁸⁴ in meat industry	3600 registered slaughter houses + 30000 unregistered	1,00,000 crores		The highly industrialised beef-producing nations of the world – USA, Australia and New Zealand – produce beef by growing animal feed on large areas where food could be grown to feed human beings. In Latin America, large beef corporations are steadily converting huge tracts of natural prime Amazonian forests, home to indigenous peoples, into grazing lands: in short these systems are unsustainable, among other things contributing hugely to carbon emissions. ⁸⁵
Beef/buffalo meat exports		100 approved units	26,682 crores	29 % compounded annually	
Livestock	Part-employment to approx. 145 million rural households - chain of livelihood economy of the majority.		5,50,000 crores		
Leather & leather products exports	About 30 lakh people directly employed	80 % of production done in small and medium enterprises	39,000 crores	(-) 10 % in 2016 ⁸⁶ exports	Serious competition from China and several other emerging economies in leather.
Leather domestic			78,000 crores		
Milk	75 million dairy farms –tiny household units		5,00,000 crores	16 %	EU, Australia, New Zealand and the US produce more than their domestic demand and are likely to dump large volumes of subsidised milk powder into India.
Milk products	At present dominated by Amul (Rs 31,000 crore turnover), but several multinationals and start-ups are in the fray. ⁸⁷ Dairy cooperatives generate employment for 15 million families in rural India across 140,000 villages.		80,000 crores	Up to 26 %	

⁸⁴ <http://indiatoday.intoday.in/story/cattle-slaughter-economy-kerala-calf-beef-festival/1/965765.html>

⁸⁵ <https://thewire.in/13849/why-the-ban-on-cow-slaughter-is-not-just-anti-farmer-but-anti-cow-as-well/>

⁸⁶ <http://www.thehindubusinessline.com/economy/leather-exports-fall-10-in-fy16/article9008504.ece>

⁸⁷ http://www.business-standard.com/article/companies/amul-is-now-world-s-13th-largest-dairy-posts-67-revenue-growth-in-fy16-116061700784_1.html

